

About us



WildlifeCampus

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About WildlifeCampus

WildlifeCampus is an online school specialising in wildlife education and hospitality.

Over the past **25 years**, more than **30,000 students** across **162 countries** have taken our courses, which are considered the most comprehensive online offerings in wildlife, conservation and hospitality education.

We take pride in being leaders in delivering online wildlife education. We provide an authentic and unique e-learning experience, high-quality content, excellent value for money, and exceptional service.

There are no entry barriers, course deadlines, or set semesters. Students are welcome to register and begin any course at any time.

Many WildlifeCampus students have discovered that the knowledge gained from our courses has significantly enhanced their enjoyment of nature. As a result, many have found employment in the wildlife, hospitality, and tourism industries.



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Our logo

The Baobab is widely regarded as the quintessential African tree. It embodies wisdom, reverence, teaching, respect, leadership, longevity, health, and life. Steeped in myth, legend, and magic, the Baobab holds a special place in the hearts and traditions of many.

The San people associate it with the origins of creation, while others believe it serves as an arbiter of the animal kingdom, resolving disputes among its creatures. It is said to cure ailments, ward off evil spirits, and even offer protection from crocodiles.

As the oldest living beings in Africa, some Baobabs have stood for over 2,000 years, silently bearing witness to the passage of time. At WildlifeCampus, we embrace the legend honouring the Baobab as the "Keeper of Knowledge." This deeply symbolic tree serves as our emblem, representing the wisdom and learning we aim to impart.

Our greatest hope is that, like the Baobab, WildlifeCampus will become a source of knowledge and inspiration for you, rooted in the values of growth, resilience, and connection to nature.



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Conservation

WildlifeCampus is deeply committed to conservation.

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Instead of merely describing the vast herds and expansive habitats that once existed, we might have been able to show you their majesty firsthand. This reflection naturally leads us to consider the future. What will these courses look like 200 years from now?

Sadly, the answer seems inevitable: fewer species, less wilderness, and a diminished world. It is a cruel irony that, just as humanity reaches a point in its evolution where we truly seek to understand the natural world, we face fewer creatures and shrinking habitats.

WildlifeCampus offers more than just knowledge; it provides a chance to make a difference. By learning about the natural world, you equip yourself to take action, helping to protect habitats, preserve species, and ensure that future generations inherit a richer, more biodiverse planet.



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Philosophy

The philosophy of WildlifeCampus is simple and profound: it is about conservation and empowering ordinary people to make an extraordinary impact. At the heart of our mission lies a timeless truth:

Tell them, and they may forget.

Show them, and they may remember.

Involve them, and they will understand.

We hope to deepen your understanding of our planet's incredible wonders and delicate fragility. By taking our courses, you are already playing a role in the vital fight for conservation. Every step you take in learning about nature brings us closer to preserving it.

Together, we can protect our planet's beauty and diversity for generations to come. You're not just a participant in this journey; you're part of the solution.